

# Help2Help celebrates its 10th anniversary

## The BNP Paribas Group in Luxembourg supports 26 community projects with total funding of EUR 64,500

The "Help2Help" programme aims to support current and retired employees of the BNP Paribas Group in Luxembourg who are involved in the community activities of not-for-profit organisations. In 2020, 26 projects have been given a total of EUR 64,500 in funding. The projects are led both at local and international level in fields including education, healthcare, the environment and humanitarian aid.

This year, a special prize of EUR 2,500 was awarded to the humanitarian organisation "Les Amis de Gandiol", which works to promote and develop the province of Malicounda in Senegal. The purpose of the chosen project is to build latrines at Nianing High School (within the rural community in Malicounda), which has approximately 1,800 students.

"Social responsibility and solidarity are two of our Group values. I am particularly proud of the voluntary work our current and retired staff do for society. The Help2Help programme, which was launched in 2010 and is celebrating its 10th anniversary this year, gave financial support amounting to EUR 760,000 to some 400 projects. It is encouraging to see so many of our staff members getting personally involved," stated Béatrice Belorgey, Chair of the BGL BNP Paribas Executive Committee and Country Head of the Group in Luxembourg.

To mark the 10th anniversary of Help2Help, BGL BNP Paribas is launching a competition on its brand-new Instagram account. Prizes will be awarded to two humanitarian or environmental charities operating in the Greater Region.

A video presenting the Help2Help programme can be viewed here: <https://bnpp.lk/10ansH2H>

### About BGL BNP Paribas

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2019, BGL BNP Paribas employed 2,375 people in Luxembourg.

In 2020, BGL BNP Paribas was named "Best Bank in Luxembourg" by Euromoney for the fifth year in a row.

### About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 71 countries, with approximately 199,000 employees, of which more than 151,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking

and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

**Press contacts BGL BNP Paribas:**

Eliane Thines

+352 42 42-62 64

[eliane.thines@bgl.lu](mailto:eliane.thines@bgl.lu)

Corinne Thill

+352 42 42-30 85

[corinne.thill@bgl.lu](mailto:corinne.thill@bgl.lu)