

BGL BNP Paribas supports Caritas Luxembourg through its “Coronavirus Solidarity” campaign

Presentation of a cheque for EUR 30,000

As part of its “Coronavirus Solidarity” initiative, BGL BNP Paribas awarded a cheque to Caritas Luxembourg on 3 September 2020 at the bank’s headquarters. In the presence of Romain Girst, Head of Retail Banking, and Cyrielle Piezanowski, Head of Operational Marketing, a cheque for EUR 30,000 was presented to Marie-Josée Jacobs, the President of Caritas Luxembourg, and Caroline Theves, Head of Donations and Legacies.

Caritas Luxembourg promotes social inclusion in Luxembourg and around the world. Supporting vulnerable people is its primary concern: single-parent families, children and young people, migrants and refugees, disadvantaged or homeless people or those with precarious housing or income, and persons who find themselves temporarily unable to cope with life. The organisation set up the Caritas Corona-Helpline to provide social support to people who, as a result of the crisis, are struggling to pay for shopping, rent or bills and feel alone in dealing with these problems.

As a socially engaged bank, BGL BNP Paribas launched the “Coronavirus Solidarity” initiative to help those facing financial hardship due to the coronavirus crisis and finding it hard to pay their bills or make everyday purchases. Every time a payment was made using a BGL BNP Paribas credit card, the bank contributed 10 cents to a fund. The funds raised meant that EUR 30,000 could be donated to Caritas Luxembourg for their Corona-Helpline.

Romain Girst, Head of Retail Banking, BGL BNP Paribas: *“This crisis affects us all. For some people, the crisis has caused major financial hardship. With this in mind, we decided to launch the ‘Coronavirus Solidarity’ initiative and support Caritas Luxembourg in its efforts to help the most vulnerable members of society. Some of the amount raised through this initiative will be used by the bank to cover the housing costs of our clients facing financial hardship by helping with their monthly mortgage repayments. This solidarity initiative is the latest in a series of measures taken to support those in need since the start of the health crisis.”*

Marie-Josée Jacobs, President of Caritas Luxembourg: *“Throughout this health crisis and beyond, when the economic impacts begin to emerge, Caritas Luxembourg will continue to support those who are disadvantaged and will bear the brunt of this pandemic. Many people have already been unable to pay rent or left homeless. We are delighted to be able to rely on a partner like BGL BNP Paribas, which, through its unique campaign, is helping us to support those in need.”*



About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2019, BGL BNP Paribas employed 2,375 people in Luxembourg. In 2020, BGL BNP Paribas was named "Best Bank in Luxembourg" by Euromoney for the fifth year in a row.

About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 71 countries, with approximately 199,000 employees, of which more than 151,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

About Caritas Luxembourg

Caritas Luxembourg works to promote the well-being of men and women, particularly those who are excluded, helpless or underprivileged, regardless of their background, age, nationality, or their philosophical or religious views. Its aid work is targeted at single-parent families, children and young people, migrants and refugees, disadvantaged people, homeless people and those with insecure housing or income, and persons who find themselves temporarily unable to cope with life.

Internationally, Caritas Luxembourg works side by side with the victims of natural disasters and violent conflicts, supports rebuilding and rehabilitation work and is a partner to its sister organisations in the Southern Hemisphere for development projects. Caritas Luxembourg is one of 165 members of Caritas Internationalis.

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