

9th annual “HELP2HELP” programme

The BNP Paribas Group in Luxembourg supports 26 new community projects with total funding of EUR 68,500

On 3 October 2018, the cheque for the 9th annual HELP2HELP programme was presented in a ceremony at BGL BNP Paribas’ headquarters, in the presence of Geoffroy Bazin, Country Head of the BNP Paribas Group and Chairman of the BGL BNP Paribas Executive Committee, and members of the organisations funded.

The HELP2HELP programme, formerly named “Coup de Pouce”, aims to encourage current and retired employees of the BNP Paribas Group in Luxembourg to become involved in the community activities of not-for-profit organisations. In 2018, 26 projects supported by 28 employees and retirees were selected to receive total funding of EUR 68,500. The projects are led both at local and international level in fields including humanitarian aid, education, disabilities, healthcare, solidarity, and the fight against insecurity. Since 2010, a total of over EUR 650,000 in support has been awarded to more than 220 projects.

Besides financial support through the HELP2HELP programme, the organisations can also take part in the “Marché de Noël des Associations”, a Christmas market held each year at BGL BNP Paribas’ headquarters. From 3 to 6 December 2018, they will be able to present their activities to the employees of the BNP Paribas Group in Luxembourg while offering them the chance to contribute to a good cause by doing some of their Christmas shopping at the same time.

“We are delighted to see how popular our HELP2HELP initiative is year after year. This indicates the exceptional voluntary commitment of current and retired staff of the BNP Paribas Group in Luxembourg. This commitment is also one of our Group’s values and it is encouraging to see that so many of our staff members are personally involved in civil society”, stated Geoffroy Bazin.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2017, the BNP Paribas Group employed around 3,700 people in Luxembourg, of which 2,379 at BGL BNP Paribas.

In 2018, the international magazine Euromoney named BGL BNP Paribas “Best Bank in Luxembourg” for the third year in a row.

About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 73 countries, with more than 196,000 employees, including more than 149,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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